

ROBERTO SUÁREZ CANDEL

Marie Curie Post-doctoral Research Fellow
Hans Bredow Institute for Media Research
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EDUCATION

• 2009

- **PhD in Social Communication**
Pompeu Fabra University – Barcelona, Spain.

PhD dissertation

“Public Policy for Digital Terrestrial Television in the European Union: comparative analysis of Sweden and Spain.”

- [Excellent Cum Laude]
- [2006 – Best PhD Project International Award – Fundación Autor-SGAE]
- [2010 – 1st Audiovisual Communication Research Award – Catalan Audiovisual Council]

• 2005

- **Master in Social Communication Research**
Pompeu Fabra University – Barcelona, Spain.

Dissertation

“Implementation of Digital Television in Europe – Analysis of the European Union’s policies and design of a methodology to compare the migration towards the Digital Terrestrial Television within the Member States.”

- [Research scholarship from the Generalitat de Catalunya | 2002-2005]

• 1997 – 2001

- **Bachelor in Audiovisual Communication**
Pompeu Fabra University
Barcelona, Spain.

• Postgraduate courses and seminars

- **Annenberg-Oxford Summer Institute – Global Media Policy and new themes in media regulation**
The Center for Global Communication Studies at the Annenberg School for Communication at the University of Pennsylvania (USA) and the Programme of Communication Law and Policy at the University of Oxford (UK)
Oxford – July 2010
- **ECREA doctoral summer school**
Tartu University, Estonia
Tartu – August 2006
- **Professional strategies in international organizations**
Spanish Ministry of Foreign Affairs
Barcelona – June 2005
- **Strategic communication and leadership**
Institut for Postgraduate Education (IDEC) – Pompeu Fabra University.
Barcelona – June 2004

- **European Institutions: creation, development and competences.**
International Press Centre, Barcelona.
Barcelona / Brussels – March 2004

RESEARCH ACTIVITIES

• Research Interests:

- Communication / Media Policy & Law
- Digital / Hybrid Television
- Public Service Media
- Structure, Economy and Ecology of the Audiovisual Sector
- Comparative media studies

• Publications:

- SUÁREZ, R. (2010). Digitalizing terrestrial broadcasting: public policy and public service issues. *Communication, Politics & Culture*, special volume (in print).
- SUÁREZ, R. (2010). Book review: Dobek-Ostrowska, B. & Glowacki, M. (2008). *Comparing Media Systems in Central Europe: Between commercialization and politicization*. Wrocław: Wydawnictwo Uniwersytetu Wrocławskiego. *Global Media Journal (Mediterranean edition)*, 4(2) Fall 2009, 42-43.
- SUÁREZ, R. (2009). *Las políticas públicas de la televisión digital terrestre en la Unión Europea. Estudio comparado de Suecia y España*. Doctoral dissertation. Barcelona: Universitat Pompeu Fabra. ISBN: 978-84-692-7324-1.
- SUÁREZ, R. (2009). España y Suecia: Apuntes comparativos sobre las políticas públicas para la implantación de la TDT. *Sphera Pública*, 9, 55-78.
- SUÁREZ, R. (2009). Book review: Michalis, M. (2007), *Governing European Communications. From unification to coordination*. Plymouth: Lexington Books. *Quaderns del CAC*, 31-32, 151-152. [Journal of the Catalan Audiovisual Council]
- SUÁREZ, R. (2008). Spain. In W. Van den Broeck & J. Pierson (eds.), *Digital Television in Europe* (pp. 197-211). Brussels: COST Action 298 & VUB Press.
- SUÁREZ, R. (2008). Book review: Hallin, D. & Mancini, P. (2004). *Comparing Media Systems. Three models of media and politics*. New York: Cambridge University Press. *Quaderns del CAC*, 29, 105-107.
- SUÁREZ, R. (2008). Governing the transition to digital terrestrial television: challenges for public policy and the role of the public service broadcasters. In A. Urban, B. Sapio & T. Turk (Eds.), *Digital Television Revisited: linking users, markets and policies* (pp. 175-185). Budapest: COST Action 298.
- SUÁREZ, R. (2007). La televisión pública como precursora de la implantación de la televisión digital terrestre: la situación en Catalunya. In E. Moreno, E. Giménez, C. Etayo, R. Gutiérrez, C. Sánchez & J.E. Guerrero (eds.), *Los desafíos de la televisión pública en Europa* (pp. 755-771). Pamplona: Eunsa.
- SUÁREZ, R. (2007). The Migration towards Digital Terrestrial Television: Challenges for Public Policy and Public Broadcasters. *Observatorio (OBS*)*, vol 1(1), 185-203.
- SUÁREZ, R. (2006). Book Review: Brown, A. & Picard, R. (eds.) (2005). *Digital Terrestrial Television*. New Jersey: Lawrence Erlbaum Associated Publishers. *Quaderns del CAC*, 23-24, 225-228.
- CORBELLÀ, J., GÍFREU, J., AUBIA, L. & SUÁREZ, R. (2006). News programmes and agenda setting regarding immigration. *Quaderns del CAC*, 23-24, 85-102.

- SUÁREZ, R. (2006). Book Review: Lowe, G.F. & Hujanen, T. (eds.) (2003). *Broadcasting & Convergence. New articulations of the Public Service Remit*. Göteborg: Nordicom. *Quaderns del CAC*, 22, 121-122.
- SUÁREZ, R. (2004). Digital Television and European Enlargement. In Y. Passadeos (ed.), *Mass Media in Transition: An International Compendium* (pp.131-48). Athens: Atiner.
- GÓMEZ, L. & SUÁREZ, R. (2003). Interactive Digital Television: reflections on implementation plans. In C. Barrera, M. García & F. Martínez Valley (eds.), *La Comunicación: industria, conocimiento y profesión* (pp. 349-361). Universidad Complutense de Madrid: Madrid.

• **Research Visits:**

- ***Institutionen för Journalistik, Medier och Kommunikation (JMK), University of Stockholm.*** (winter term, 2004 – Supervisor: Prof. Jan Ekecrantz)

I visited the JMK invited by Prof. Jan Ekecrantz, who supervised my job. My main objective was analysing the Swedish Digital Television market and the analogue-digital transition plans. I conducted several in-depth interviews with relevant people from media companies and public institutions. Moreover, I also carried out an intensive and wide desk research in order to base the theoretical framework of my doctoral dissertation.

• **Participation in research projects:**

- **Marie Curie Post-Doctoral Research Project**

Redefining and Repositioning Public Service Broadcasting in the Digital and Multiplatform Scenario: Agents & Strategies. An international comparison within the European Union.

Researcher in charge: Dr. Roberto Suárez

Host Institution: Hans Bredow Institut für Medienforschung (Hamburg – Germany)

Funding: European Commission – Marie Curie Program – Intra-European Fellowship for Career Development | 2010-2011

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- ***Pluralism and communication groups in Spain: audience concentration.***

Director: Dr. Carles Llorens

Funding: Ministry of Science and Innovation – National Plan of R+D+I | 2009-2011

- ***Television and political deliberation. Public sphere construction by means of television genres in Spain.***

Director: Dr. Josep Gifreu

Funding: Ministry of Science and Innovation – National Plan of R+D+I | 2009-2011

- ***Television programming diversity analysis - 2008-2009***

Director: Dr. Eva Pujadas

Funding: Catalan Audiovisual Council | 2008-2009

- ***Indicators to measure diversity in tv-programming***

Director: Dr. Eva Pujadas – Pompeu Fabra University

Funding: Catalan Audiovisual Council | 2007-2008

- ***Social communication strategies of the Public Administration through institutional advertising***

Director: Prof. Xavier Ruiz Collantes – Pompeu Fabra University

Funding: Ministry of Culture and Education | 2005-2007

- **Television and the construction of a public image of the immigration in Spain. The process of definition of the tension derived from the immigration streams as a public problem in the Spanish television.**

Director: Prof. Josep Gifreu i Pinsach – Pompeu Fabra University

Funding: Ministry of Science and Technology | 2002-2004

- **Participation in studies or reports:**

- **Digital Local Public Service Broadcasting in Catalonia – Viability and Programming Development proposals.** | 2009

Roberto Suárez

Commissioned by the Digilab Research Group, Ramon Llull University (Barcelona)

- **Election Campaign for the Catalan Parliament (2006)** | 2007-2008

Direction: Prof. J. Gifreu, Prof. J. Pericot & Dr. A. Capdevila – Pompeu Fabra University

- **Election Campaign for the Catalan Parliament (2003)** | 2003-2004

Direction: Prof. J. Gifreu & Prof. F. Pallarés – Pompeu Fabra University

- **Television production in 2001: analysis of tendencies in the field of interactive content.** | 2002

Lorena Gómez & Roberto Suárez

Commissioned by El Terrat Produccions (Barcelona)

- **Strengthening of the Audiovisual Sector in Catalonia** | 2002

Prof. J. Gifreu, Pompeu Fabra University

Commissioned by Generalitat de Catalunya (Regional Government)

- **Participation in Conferences:**

- **ECREA 2010 International Conference – Transcultural communication & intercultural comparisons**

ECREA – Hamburg, October 12th-15th, 2010.

Paper: “Beyond television and beyond the Internet: PSB strategies for a multiplatform media scenario. An international comparison.”

- **IAMCR 2010 International Conference – Communication and Citizenship**

IAMCR – Braga, July 18th-22nd, 2010.

Paper: “Hybrid television: opportunities and challenges for public broadcasters to improve their service to the citizenship.”

Paper: “Pluralism protection and regulatory authorities in five European Union’s countries and the United States of America.” (co-author with Almiron, N.; Llorens, C.; Segovia, A.I. & Bas, J.J.)

- **AE-IC Conference – Comunicación y desarrollo en la era digital**

AE-IC – Málaga, February 3rd-5th 2010.

Paper: “Evolución de las políticas públicas anti-concentración en Europa: de limitar la propiedad a limitar la audiencia.” (co-author with Almiron, N.; Llorens, C.; Segovia, A.I.; Bas, J.J.; Fernández, E. & Ramajo, N.)

- **OBS* International Conference – Broadband Media: Changing times, changing media.**

OberCom – Lisboa, November 23rd, 2009.

Presentation: “Hybrid Broadcast Broadband. A SWOT analysis.”

- ***Is Public Interest under Threat? Media Policy responses to the private sector recession in Europe.***
Westminster University – CAMRI & ECREA Communication Law and Policy Section – London, October 2nd, 2009.
Presentation: “Spain: Television policies at the service of private interest” (co-author with Fernández Quijada, D.)
- ***Lecture Series “Talking about Europe”***
Hamburg Universität & Hans Bredow Institut – Hamburg, December 2nd, 2008.
Paper: “Deploying Digital (Terrestrial) Television in Europe. Do we need public policy?”
- ***RIPE@2008 – Public Service Media in the 21st Century: Participation, Partnership and Media Development.***
ZDF & Johannes Gutenberg Univ. – Mainz, October 8th -11th, 2008
Paper: “Increasing competition in the Spanish Broadcasting context: the impact on diversity and PSB policies” (Together with Dr. E. Pujadas & M. Oliva)
- ***IAMCR – 2008 International Conference – Media and Global Divides***
IAMCR – Stockholms Universitet – Stockholm, July 21st -25th, 2008
Paper: “Comparing Public Policies for Digital Terrestrial Television: Sweden vs Spain within the framework defined by the European Union.”
- ***Digital Television Revisited: Linking User, Markets and Policies.***
Corvinus University – Budapest, May 15th, 2008
Paper: “Governing the transition to Digital Terrestrial Television: Public policies and the role of Public Service Broadcasters.”
- ***RIPE@2006 Conference – Public Service Broadcasting in a Multimedia Environment.***
Netherlands Public Broadcaster & The Amsterdam School of Communications Research – Amsterdam, November 16th -18th, 2006
Paper: “The Public Service as a forerunner in the implementation of Digital Terrestrial Television: the case of Catalonia.”
- ***1st International Film and Media Conference***
Bilgi University – Istanbul, June 16th -18th, 2006
Paper: “The Migration to Digital Television in Europe: the response of Public Service Broadcasters.”
- ***First European Communication Conference – 50 years of Communication Research: past & future.***
Amsterdam University, European Consortium for Communications Research (ECCR) & European Communication Association (ECA) – Amsterdam, November 24th -26th, 2005
Paper: “Implementation of Digital Television in the European Union: situation, immediate challenges and research proposals.”
- ***XX International Conference of Communication – The challenges of Public Television in Europe.***
Navarra University – Pamplona, November 10th -11th, 2005
Paper: “Public Television as forerunner of the implementation of Digital Terrestrial Television.”
- ***2nd International Conference on Communication and Mass Media***
Athens Institute for Education and Research (ATINER) – Athens, May 24th -26th, 2004
Paper: “Digital Television and European Enlargement”.
- ***IV Forum of Communication Research.***
Universidad Complutense de Madrid – Madrid, November 27th -29th, 2002
Paper: “Interactive Digital Television: a reflection on implementation plans.”

• **Memberships:**

- **IAMCR (International Association for Media and Communication Research)**
[<http://www.iamcr.org>]
- **ECREA (European Communication Research and Education Association)**
[<http://www.ecrea.eu>]
- **UNICA (Audiovisual Communication Research Unit – Pompeu Fabra University)**
[<http://upf.edu/depeca/unica/>]
- **International Network for Digital Television Research**
[<http://groups.yahoo.com/group/digitaltelevision-research>]

LECTURING ACTIVITIES

- **MA Thesis Supervisor**
Erasmus Mundus Master’s “Journalism, media & globalisation” – Hamburg University
2010
- **Structure and Ecology of the Audiovisual Market**
BA in Audiovisual Communication, 3rd year – Pompeu Fabra University
Lecturer: 2007-2008 / 2008-2009 / 2009-2010
Assistant lecturer: 2003-2004 / 2004-2005 / 2005-2006 / 2006-2007
- **Public Communication Structure**
BA in Audiovisual Communication, 1st year – Pompeu Fabra University
Assistant lecturer: 2002-2003
- **Transforming the television system: Implementing DTT.**
Conference at the Communication doctoral programme of the Ramon Llull University,
May 2009.
- **Digitalisation of the Television System**
Conference at the Communication doctoral programme of the Ramon Llull University,
March 2008.
- **Digital terrestrial television, new opportunities for journalism**
Conference at the summer seminar “*New technologies and Journalism*” of the the
Ramon Llull University, June 2007
- **Digital Television: technological issues and the implementation process in Europe.**
Conference at the summer seminar “*Digital Television: answers to the changes*”
of the Institut for Postgraduate Education (IDEC) – Pompeu Fabra University, June
2005
- **Digital Television: impact in the audiovisual sector**
Seminar at the Journalism and Audiovisual Communication studies of the International
University of Catalonia, October 2005.

LANGUAGES

	SPEAKING	READING	WRITING
SPANISH		Mother tongue	
CATALAN		Mother tongue	
ENGLISH	Fluent	Fluent	Fluent
GERMAN	Very basic	Very basic	Very basic
SWEDISH	--	Very basic	--

OTHER PROFESSIONAL EXPERIENCES

- **2001-currently** *Comunicación & Medios* [<http://www.comunicacionymedios.com>]
Web specialized in Communication issues
Content director and webmaster
- **1999-2001** Production Assistant – Cinema and Television

July 2010