

## DR. ROBERTO SUÁREZ CANDEL

Marie Curie Post-doctoral Research Fellow  
Hans-Bredow-Institute für Medienforschung  
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### EDUCATION

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#### • 2009

- **PhD in Social Communication**  
Pompeu Fabra University, Department of Communication – Barcelona, Spain.  
PhD dissertation  
*“Public Policy for Digital Terrestrial Television in the European Union: comparative analysis of Sweden and Spain.”*
  - [Excellent Cum Laude]
  - [2006 – Best PhD Project International Award – Fundación Autor-SGAE]
  - [2010 – 1<sup>st</sup> Audiovisual Communication Research Award – Catalan Audiovisual Council]

#### • 2005

- **Master in Social Communication Research**  
Pompeu Fabra University, Department of Communication – Barcelona, Spain.  
MA Dissertation  
*“Implementation of Digital Television in Europe – Analysis of the European Union’s policies and design of a methodology to compare the migration towards the Digital Terrestrial Television within the Member States.”*
  - [Research scholarship from the Government of Catalonia | 2002-2005]

#### • 1997 – 2001

- **Bachelor in Audiovisual Communication**  
Pompeu Fabra University – Barcelona, Spain.

#### • Postgraduate courses and seminars

- **Annenberg-Oxford Summer Institute – Global Media Policy and new themes in media regulation**  
The Center for Global Communication Studies at the Annenberg School for Communication at the University of Pennsylvania (USA) and the Programme of Communication Law and Policy at the University of Oxford (UK)  
Oxford – July 2010
- **ECREA Intensive Program in Media and Communication [doctoral summer school]**  
Tartu University, Estonia  
Tartu – August 2006
- **Professional strategies in international organizations**  
Spanish Ministry of Foreign Affairs  
Barcelona – June 2005
- **Strategic communication and leadership**  
Institut for Postgraduate Education (IDEC) – Pompeu Fabra University.  
Barcelona – June 2004

- **Career training for PhD candidates**  
Department of Universities, research and information society – Government of Catalonia  
Coll Bató (Barcelona) – March-April, 2004
- **Seminary on the European Union**  
International Press Centre, Barcelona.  
Barcelona / Brussels – March 2004

## RESEARCH ACTIVITIES

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### • Research Interests:

- Communication / Media Policy & Law
- Digital / Connected / Hybrid Television
- Public Service Media
- Structure, Economy and Ecology of the Audiovisual Sector
- Comparative media studies
- Design and management of research projects

### • Publications:

#### PEER REVIEWED ARTICLES

- BAS, J.J.; SEGOVIA, A.I.; LLORENS, C.; ALMIRON, N.; GRAU, H.P. & SUÁREZ CANDEL, R. (2011). Communication Policies and the Protection of Pluralism in the European Union and the United States. *Comunicación y Sociedad*, vol. 24(2), 41-75.
- SUÁREZ CANDEL, R. (2011). Public policy best practice in the field of Digital Terrestrial Television: Lessons from Sweden and Spain. *International Journal of Digital Television*, vol. 2(3), 297-321.
- SUÁREZ CANDEL, R. (2010). Digitalizing terrestrial broadcasting: public policy and public service issues. *Communication, Politics & Culture*, vol. 43(2), 99-117.
- SUÁREZ CANDEL, R. (2009). España y Suecia: Apuntes comparativos sobre las políticas públicas para la implantación de la TDT. *Sphera Pública*, 9, 55-78.
- SUÁREZ CANDEL, R. (2007). The Migration towards Digital Terrestrial Television: Challenges for Public Policy and Public Broadcasters. *Observatorio (OBS\*)*, vol. 1(1), 185-203.
- CORBELLÀ, J.; GIFREU, J.; AUBIA, L. & SUÁREZ, R. (2006). The public image of immigration in news programmes in national and regional television channels in Spain. *Quaderns del CAC*, 23-24, 85-102.

#### BOOK CHAPTERS

- SUÁREZ CANDEL, R. (2011). Televisió híbrida: un pas necessari per sobreviure a l'entorn multiplataforma. In D. Fernández-Quijada (ed.), *Medi@TIC: anàlisi de casos de tecnologia i mitjans* (pp. 95-117). Barcelona: UOC.
- SUÁREZ CANDEL, R. (2008). DTV in Spain. In W. Van den Broeck & J. Pierson (eds.), *Digital Television in Europe* (pp. 197-211). Brussels: VUB Press.
- SUÁREZ CANDEL, R. (2008). Governing the transition to digital terrestrial television: challenges for public policy and the role of the public service broadcasters. In A. Urban, B. Sapiro & T. Turk (Eds.), *Digital Television Revisited: linking users, markets and policies* (pp. 175-185). Budapest: COST Office.
- SUÁREZ CANDEL, R. (2007). La televisión pública como precursora de la implantación de la televisión digital terrestre: la situación en Catalunya. In E. Moreno, E. Giménez, C. Etayo,

R. Gutiérrez, C. Sánchez & J.E. Guerrero (eds.), *Los desafíos de la televisión pública en Europa* (pp. 755-771). Pamplona: Eunsa.

- SUÁREZ CANDEL, R. (2004). Digital Television and European Enlargement. In Y. Passadeos (ed.), *Mass Media in Transition: An International Compendium* (pp.131-48). Athens: Atiner.
- GÓMEZ, L. & SUÁREZ, R. (2003). Interactive Digital Television: reflections on implementation plans. In C. Barrera, M. García & F. Martínez Valley (eds.), *La Comunicación: industria, conocimiento y profesión* (pp. 349-361). Madrid: Edipo.

#### BOOK REVIEWS

- SUÁREZ CANDEL, R. (2010). Lowe, G.F. (ed.)(2010). *The Public in Public Service Media. RIPE@2009*. Göteborg: Nordicom. *Medien & Kommunikations-wissenschaft*, 2010(3), 431-433.
- SUÁREZ CANDEL, R. (2010). Lowe, G.F. (ed.)(2010). *The Public in Public Service Media. RIPE@2009*. Göteborg: Nordicom. *Quaderns del CAC*, 35, 95-96.
- SUÁREZ CANDEL, R. (2010). Dobek-Ostrowska, B. & Głowacki, M. (eds.)(2008). *Comparing Media Systems in Central Europe: Between commercialization and politicization*. Wrocław: Wydawnictwo Uniwersytetu Wrocławskiego. *Global Media Journal (Mediterranean edition)*, 4(2) Fall 2009, 42-43.
- SUÁREZ CANDEL, R. (2009). Michalis, M. (2007), *Governing European Communications. From unification to coordination*. Plymouth: Lexington Books. *Quaderns del CAC*, 31-32, 151-152.
- SUÁREZ CANDEL, R. (2008). Hallin, D. & Mancini, P. (2004). *Comparing Media Systems. Three models of media and politics*. New York: Cambridge University Press. *Quaderns del CAC*, 29, 105-107.
- SUÁREZ CANDEL, R. (2006). Brown, A. & Picard, R. (eds.) (2005). *Digital Terrestrial Television*. New Jersey: Lawrence Erlbaum Associated Publishers. *Quaderns del CAC*, 23-24, 225-228.
- SUÁREZ CANDEL, R. (2006). Lowe, G.F. & Hujanen, T. (eds.) (2003). *Broadcasting & Convergence. New articulations of the Public Service Remit*. Göteborg: Nordicom. *Quaderns del CAC*, 22, 121-122.

#### OTHERS

- SUÁREZ CANDEL, R. (2009). *Las políticas públicas de la televisión digital terrestre en la Unión Europea. Estudio comparado de Suecia y España*. Doctoral dissertation. Barcelona: Universitat Pompeu Fabra. ISBN: 978-84-692-7324-1.

#### PEER REVIEWER FOR SCIENTIFIC JOURNALS AND CONFERENCES

- Obs\* Observatorio
- Revista de Comunicació – Catalan Society of Communication
- ACM Computers in Entertainment
- Telematics and Informatics
- Conferencia EuroITV (2009, 2010, 2011)
- International Journal of Digital Television
- Trípodos

## • Research Visits:

- **Hans-Bredow-Institut für Medienforschung, Universität Hamburg.**  
February 2010 – February 2012 – Supervisor: Prof. Uwe Hasebrink.  
**FUNDING:** European Commission – FP/ - PEOPLE – Marie Curie Actions – Intra-European Fellowship for Career Development
- **Institutionen för Journalistik, Medier och Kommunikation (JMK), Stockholms Universitet.**  
August-December, 2004 – Supervisor: Prof. Jan Ekecrantz & Prof. Ester Pollack.  
**FUNDING:** AGAUR – International Research Visits Scholarship

## • Participation in research projects:

- **PSB-Digital: Redefining and Repositioning Public Service Broadcasting in the Digital and Multiplatform Scenario: Agents & Strategies. An international comparison within the European Union.** – [www.psb-digital.eu](http://www.psb-digital.eu)  
**DIRECTION:** Dr. Roberto Suárez Candel – Hans-Bredow-Institut für Medienforschung  
**FUNDING:** European Commission – Marie Curie Action – Intra-European Fellowship for Career Development | 2010-2012ç
- **Audiovisual Public Service and Technology Innovation.**  
**DIRECTION:** Dr. Montse Bonet – Autonomous University of Barcelona  
**FUNDING:** Catalan Audiovisual Council | 2011-2012
- **Pluralism and communication groups in Spain: audience concentration.**  
**DIRECTION:** Dr. Carles Llorens – Autonomous University of Barcelona  
**FUNDING:** Ministry of Science and Innovation – National Plan of R+D+I | 2009-2011
- **Television and political deliberation. Public sphere construction by means of television genres in Spain.**  
**DIRECTION:** Dr. Josep Gifreu & Dr. Eva Pujadas – Pompeu Fabra University  
**FUNDING:** Ministry of Science and Innovation – National Plan of R+D+I | 2009-2011
- **Television programming diversity analysis - 2008-2009**  
**DIRECTION:** Dr. Eva Pujadas – Pompeu Fabra University  
**FUNDING:** Catalan Audiovisual Council | 2008-2009
- **Indicators to measure diversity in tv-programming**  
**DIRECTION:** Dr. Eva Pujadas – Pompeu Fabra University  
**FUNDING:** Catalan Audiovisual Council | 2007-2008
- **Social communication strategies of the Public Administration through institutional advertising**  
**DIRECTION:** Prof. Xavier Ruiz Collantes – Pompeu Fabra University  
**FUNDING:** Ministry of Culture and Education | 2005-2007
- **Television and the construction of a public image of the immigration in Spain. The process of definition of the tension derived from the immigration streams as a public problem in the Spanish television.**  
**DIRECTION:** Prof. Josep Gifreu – Pompeu Fabra University  
**FUNDING:** Ministry of Science and Technology | 2002-2004

## • Participation in studies or reports:

- **Digital Local Public Service Broadcasting in Catalonia – Viability and Programming Development proposals.**

**DIRECTION:** Roberto Suárez – Pompeu Fabra University  
**FUNDING:** Digilab Research Group, Ramon Llull University (Barcelona) | 2009

- ***Election Campaign for the Catalan Parliament (2006)***  
**DIRECTION:** Prof. J. Pericot & Dr. A. Capdevila – Pompeu Fabra University  
**FUNDING:** Representation of the Spanish Parliament in Barcelona & Predisential office of the Catalan Government | 2007-2008
- ***Election Campaign for the Catalan Parliament (2003)***  
**DIRECTION:** Prof. J. Gifreu, Prof. F. Pallarés & Dr. A. Capdevila – Pompeu Fabra University  
**FUNDING:** Jaume Bofill Foundation | 2003-2004
- ***Television production in 2001: analysis of tendencies in the field of interactive content.***  
Roberto Suárez & Lorena Gómez – Pompeu Fabra University  
**FUNDING:** El Terrat Produccions (Barcelona) | 2002
- ***Strengthening of the Audiovisual Sector in Catalonia***  
**DIRECTION:** Prof. J. Gifreu – Pompeu Fabra University  
**FUNDING:** Commissioned by the Regional Government of Catalonia | 2002

#### • **Participation in Conferences:**

- ***Human[i]ties Perspective 2011***  
Hamburg University – Hamburg, November 11<sup>th</sup>-12<sup>th</sup> 2011.  
**INVITED PRESENTATION:** “*Planning an academic career: managing uncertainty.*”
- ***European Identity and Diversity – European Integration in the cross-media Public Service Perspective***  
Representation of the European Commission in Italy, Prix Italia & Infocivica – Turin, September 19<sup>th</sup>-20<sup>th</sup>, 2011.  
**INVITED PRESENTATION:** “*The Offers of Public Service Media in Germany*”
- ***Public Service Broadcasting in Europe in the Digital Age***  
Exeter University, Centre for European Governance – Exeter, July 1<sup>st</sup> 2011.  
**INVITED PRESENTATION:** “*Germany: the ‘Drei Stufen Test’ and its consequences*”.
- ***La radiotelevisión pública y el porvenir de la democracia en España***  
UNED & Foro Teledetodos – Madrid, May 11<sup>th</sup> 2011.  
**PANEL – MEMBER:** “*El Nuevo modelo de servicio public en la era digital*”.
- ***ECREA 2010 International Conference – Transcultural communication & intercultural comparisons***  
ECREA & Hamburg University – Hamburg, October 12<sup>th</sup>-15<sup>th</sup> 2010.
  - **PAPER:** “*Beyond television and beyond the Internet: PSB strategies for a multiplatform media scenario.*” (Section: Television Studies)
  - **PAPER:** “*Communication Policies and the protection of pluralism in the European Union and the United States.*” (Section: Communication Law & Policy) (co-author with Almiron, N.; Llorens, C.; Segovia, A.I.; Bas, J.J.; Ramajo, N. & Puertas, H.)
  - **PANEL - CHAIR:** “*Assessing Communication Journals for a better knowledge of Communication Sciences*” (Section: Science & Environment Communication)
  - **PLENARY SESSION II - MEMBER:** “*Building European research networks. Promises and pitfalls of collaborative research*”
  - **YECREA PANEL - MEMBER:** “*Planning an academic career: International perspectives.*”

- **European Identity and Diversity – European Integration in the cross-media Public Service Perspective**  
 The European Commission – Representation in Italy, Prix Italia & Infocivica – Turin, September 20<sup>th</sup>-21<sup>st</sup> 2010.  
 INVITED PRESENTATION: “Public Service Media in Germany: normative framework and current technical developments.”
- **RIPE@2010 International Conference – Public Service Media after the Recession**  
 RIPE initiative & Westminster University – London, September 8th-11<sup>th</sup> 2010  
 PRESENTATION: “The boundaries of public service in a multiplatform media scenario.”
- **IAMCR 2010 International Conference – Communication and Citizenship**  
 IAMCR & Braga University – Braga, July 18<sup>th</sup>-22<sup>nd</sup> 2010.  
 PAPER: “Hybrid television: opportunities and challenges for public broadcasters to improve their service to the citizenship.”  
 PAPER: “Pluralism protection and regulatory authorities in five European Union’s countries and the United States of America.” (co-author with Almiron, N.; Llorens, C.; Segovia, A.I. & Bas, J.J.)
- **Europe from inside – Europe from outside**  
 University of Hamburg – Hamburg, May 4<sup>th</sup> 2010.  
 PANEL MEMBER: “European Experiences and Images of Europe”
- **AE-IC Conference – Comunicación y desarrollo en la era digital**  
 AE-IC & University of Málaga – Málaga, February 3<sup>rd</sup>-5<sup>th</sup> 2010.  
 PAPER: “Evolución de las políticas públicas anti-concentración en Europa: de limitar la propiedad a limitar la audiencia.” (co-author with Almiron, N.; Llorens, C.; Segovia, A.I.; Bas, J.J.; Fernández, E. & Ramajo, N.)
- **OBS\* International Conference – Broadband Media: Changing times, changing media.**  
 OberCom – Lisboa, November 23<sup>rd</sup> 2009.  
 INVITED PRESENTATION: “Hybrid Broadcast Broadband. A SWOT analysis.”
- **Is Public Interest under Threat? Media Policy responses to the private sector recession in Europe.**  
 Westminster University – CAMRI & ECREA Communication Law and Policy Section – London, October 2<sup>nd</sup> 2009.  
 PRESENTATION: “Spain: Television policies at the service of private interest” (co-author with Fernández Quijada, D.)
- **RIPE@2008 – Public Service Media in the 21st Century: Participation, Partnership and Media Development.**  
 RIPE initiative, ZDF & Johannes Gutenberg Univ. – Mainz, October 8<sup>th</sup> -11<sup>th</sup> 2008.  
 PAPER: “Increasing competition in the Spanish Broadcasting context: the impact on diversity and PSB policies” (Together with Dr. E. Pujadas & M. Oliva)
- **IAMCR – 2008 International Conference – Media and Global Divides**  
 IAMCR & Stockholm University – Stockholm, July 21<sup>st</sup>-25<sup>th</sup> 2008.  
 PAPER: “Comparing Public Policies for Digital Terrestrial Television: Sweden vs Spain within the framework defined by the European Union.”
- **Digital Television Revisited: Linking User, Markets and Policies.**  
 Corvinus University – Budapest, May 15<sup>th</sup> 2008.  
 PAPER: “Governing the transition to Digital Terrestrial Television: Public policies and the role of Public Service Broadcasters.”
- **RIPE@2006 Conference – Public Service Broadcasting in a Multimedia Environment.**

RIPE initiative, NPO & University of Amsterdam – Amsterdam, November 16<sup>th</sup>-18<sup>th</sup> 2006.

**PAPER:** “*The Public Service as a forerunner in the implementation of Digital Terrestrial Television: the case of Catalonia.*”

– **1st International Film and Media Conference**

Bilgi University – Istanbul, June 16<sup>th</sup>-18<sup>th</sup> 2006.

**PRESENTATION:** “*The Migration to Digital Television in Europe: the response of Public Service Broadcasters.*”

– **First European Communication Conference – 50 years of Communication Research: past & future.**

Amsterdam University, European Consortium for Communications Research (ECCR) & European Communication Association (ECA) – Amsterdam, November 24<sup>th</sup>-26<sup>th</sup> 2005.

**PAPER:** “*Implementation of Digital Television in the European Union: situation, immediate challenges and research proposals.*”

– **XX International Conference of Communication – The challenges of Public Television in Europe.**

Navarra University – Pamplona, November 10<sup>th</sup>-11<sup>th</sup> 2005.

**PAPER:** “*Public Television as forerunner of the implementation of Digital Terrestrial Television.*”

– **2nd International Conference on Communication and Mass Media**

Athens Institute for Education and Research (ATINER) – Athens, May 24<sup>th</sup>-26<sup>th</sup> 2004.

**PAPER:** “*Digital Television and European Enlargement*”.

– **IV Forum of Communication Research.**

Universidad Complutense de Madrid – Madrid, November 27<sup>th</sup>-29<sup>th</sup> 2002.

**PAPER:** “*Interactive Digital Television: a reflection on implementation plans.*”

• **Memberships:**

– **IAMCR (International Association for Media and Communication Research)**

[<http://www.iamcr.org>]

– **ECREA (European Communication Research and Education Association)**

[<http://www.ecrea.eu>]

– **UNICA (Audiovisual Communication Research Unit – Pompeu Fabra University)**

[<http://upf.edu/depeca/unica/>]

– **International Network for Digital Television Research**

[<http://groups.yahoo.com/group/digitaltelevision-research>]

## LECTURING ACTIVITIES

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### REGULAR COURSES

– **MA Thesis Supervisor**

Erasmus Mundus Master’s “Journalism, media & globalisation” – Hamburg University, 2010

- “*The role of Public Service Broadcasting in the Democratization of Georgia*”, by Khatia Shalamberidze.
- “*The political discourse of politicians about the Basque National identity on the newspapers in Spain*”, by Naiara Arteaga Taberna.

– **Structure and Ecology of the Audiovisual Market**

BA in Audiovisual Communication, 3<sup>rd</sup> year – Pompeu Fabra University

Lecturer: 2007-2008 / 2009-2010

Assistant lecturer: 2003-2004 / 2004-2005 / 2005-2006 / 2006-2007 / 2008-2009

- **Public Communication Structure**  
BA in Audiovisual Communication, 1<sup>st</sup> year – Pompeu Fabra University  
Assistant lecturer: 2002-2003

#### INVITED LECTURES

- **The Future of Public Service Media – The need for adaptation and a proactive attitude.**  
Invited lecture at the Institute of Journalism and Social Communication of the Wroclaw University, November 24<sup>th</sup> 2011.
- **Do we still need public service media in the multiplatform scenario?**  
Invited lecture at the course in Political Communication (Master in Political Science) Wroclaw University, October 13<sup>th</sup> 2011.
- **The adaptation of public service broadcasting to the multiplatform scenario: challenges, opportunities and risks.**  
Invited lecture at the opening session of the Bachelor in Journalism University of Warsaw, October 11<sup>th</sup> 2011.
- **Public service and technological innovation: opportunities, challenges and risks.**  
Presentation at the Annenberg-Oxford Summer Institute. Oxford University, July 12<sup>th</sup> 2011.
- **Merging broadband and television (Hybrid Tv): New opportunities for popular culture?**  
Lecture at the course Politics and Popular Culture of the Master in Media and Communication Studies of the University of Stockholm, January 27<sup>th</sup> 2010.
- **Transforming the television system: Implementing DTT.**  
Invited lecture at the Communication doctoral programme of the Ramon Llull University, May 2009.
- **Deploying Digital (Terrestrial) Television in Europe. Do we need public policy?**  
Invited lecture at *Lecture Series "Talking about Europe"* organized by the University of Hamburg, December 2<sup>nd</sup> 2008.
- **Digitalisation of the Television System**  
Invited lecture at the Communication doctoral programme of the Ramon Llull University, March 2008.
- **Digital terrestrial television: new opportunities for journalism.**  
Lecture at the summer seminar "*New technologies and Journalism*" of the Ramon Llull University, June 2007.
- **Digital Television: technological introduction and its impact on the audiovisual sector**  
Lecture at the Audiovisual Communication studies of the International University of Catalonia, October 2005.
- **Digital Television: introduction to its technology and its implementation process in Europe.**  
Lecture at the Journalism studies of the International University of Catalonia, October 2005.
- **Digital Television: technological issues and the implementation process in Europe.**  
Lecture at the seminar "*Digital Television: answers to the changes*", at the Institute for Postgraduate Education (IDEC) – Pompeu Fabra University, June 2005

## LANGUAGES

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<b>SPANISH</b>	Mother tongue
<b>CATALAN</b>	Mother tongue
<b>ENGLISH</b>	Proficient
<b>GERMAN</b>	B.2.2

## OTHER PROFESSIONAL EXPERIENCES

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- **2001-currently** *Comunicación & Medios* [<http://www.comunicacionymedios.com>]  
Web specialized in Communication issues  
Content director and webmaster
- **1999-2001** Production Assistant – Cinema, television and advertising

December 2011